

JEJOUW

MEDIA KIT 2020



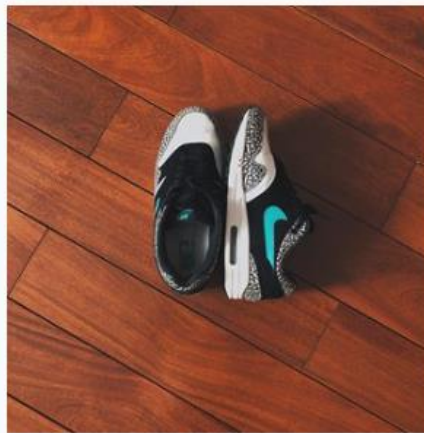
ASSETS

Instagram **100K** *followers*

YouTube **185K** *subscribers (USS Feed channel)*

INSTAGRAM CONTENT

Daily post - No Poster



INSTAGRAM CONTENT

Event attendance



jejouw • Following

DOVER STREET MARKET SINGAPORE

jejouw 1000 ITEMS FOR IDR1000? PUT YOUR HANDS UP 🙋 #USSmenfitbattle #visitsingapore #passionmadepossible •

-
-
-
-
-
-
-

#urbansneakersociety
#supremenewyork
#watchanish
#outfitsociety
#pahi
#pahiid
#snobshots
#streetbeast
#outfitsociety
#ootdindo



Liked by  and 4,414 others

OCTOBER 27

Add a comment...



INSTAGRAM CONTENT

Brand partnership



jejouw • Following
Indonesia

jejouw • Gua Jeffry Jouw, dan ini cerita gua 🌟


Gua bisa bilang adalah anak dibesarkan oleh keluarga yang sangat traditional. Saat gua muda, bokap gua selalu mengajarkan pentingnya pabrik, passion dan kekeluargaan. Saat meranjak remaja gua menemukan passion untuk mengoleksi sneakers. Saat itu gua mengoleksi sneakers untuk hobby gua sendiri, sampai suatu hari gua bertemu banyak community dan partner EO untuk menjadikan ini sebagai bisnis. Orang tua gua pun menolak idea keluar dari business keluarga 🙄

Selama 2 tahun diawal USS. Gua pun menjalani hidup gada, gila, hehehe

199,262 views
AUGUST 15

Add a comment... Post

✕ Insights



Posted on 08/15/19, 4:27pm

20.2K 318 577 1.6K

Interactions ⓘ

12,512
Actions taken from this post

Profile Visits 12,508

Replies 4

Discovery ⓘ

384,270
Accounts reached
86% weren't following you

Follows 1,025

Reach 384,270

INSTAGRAM CONTENT

Sneakers

JEJOUW
Posts

 jejouw 
Jakarta, Indonesia



[View Insights](#) [Create Ad](#)

and 30.557 others

jejouw Can't believe this @sepatucompass bisa berjalan

INSTAGRAM CONTENT

Brand partnership



jejouw • Following
Jakarta, Indonesia



jejouw THE KAWS EFFECT

Hampir tidak percaya bahwa antusias @kaws di Indonesia sangat powerful sampai di semua store Uniqlo di Indonesia sold out!

Thank you some much for @tedkj and @chrisbunjamin for inviting USS and me buat become one of Uniqlo UT x Kaws campaign! Cant wait to see you all soon! Last but not least thank you @uniqloindonesia

•
•
•
•
•



and 20,148 others

JUNE 7

Add a comment...

Post

INSTAGRAM CONTENT Giveaway



jejouw • Following
Jakarta, Indonesia



jejouw SUNDAY BLESSINGS ALL ABOUT AIRMAX DAY ✨

-
Airmax day adalah hari dimana kita merayakan harinya kelahiran Airmax 1 yang release di 26 March 1987 ✓

-
Semenjak di tahun 2014, Airmax day merupakan harinya pe-releasean model terbaru oleh airmax dan kolaboratornya seperti Atmos, Sean Wotherspoon, Clot dan lain lain 📌

-
Dan kali ini gua and @kick.avenue mau kasi kalian 2 sneaker airmax untuk dua winners! Segera ikutin petunjuknya 📌

-
1. Follow @jejouw & @kick.avenue dan harus punya aplikasi Kickavenue 📌



and 13,177 others

MARCH 22

Add a comment...

Post

INSTAGRAM CONTENT

Event Attendance



jejouw • Following
Our Daily Dose



jejouw No travis no party 🤔❤️❤�

•
•
•
•
•
•
•
•

PS: Siapa yang lagi di
@ourdailydoseid? Kira kira uda pada
tau belum surprise drop di Our Daily
Dose Grand Indonesia hari ini apa?
Bisikin aku dong di comment below👉
🌟

#urbansneakersociety
#pahi



and 8,470 others

DECEMBER 27, 2019

Add a comment...

Post

BRAND AMBASADOR


mandiri

2020



jejouw  • Following
Bea Cukai Soekarno-Hatta



jejouw  Thank you sudah memilih saya sebagai Brand Ambassador @bankmandiri! Cant wait to do many things with you guys di 2020  

—
#urbansneakersociety
#highsnobietystyle
#jordan1club
#simplefits
#pahi
#slydeofficial
#simplefits

6w



and 6,674 others

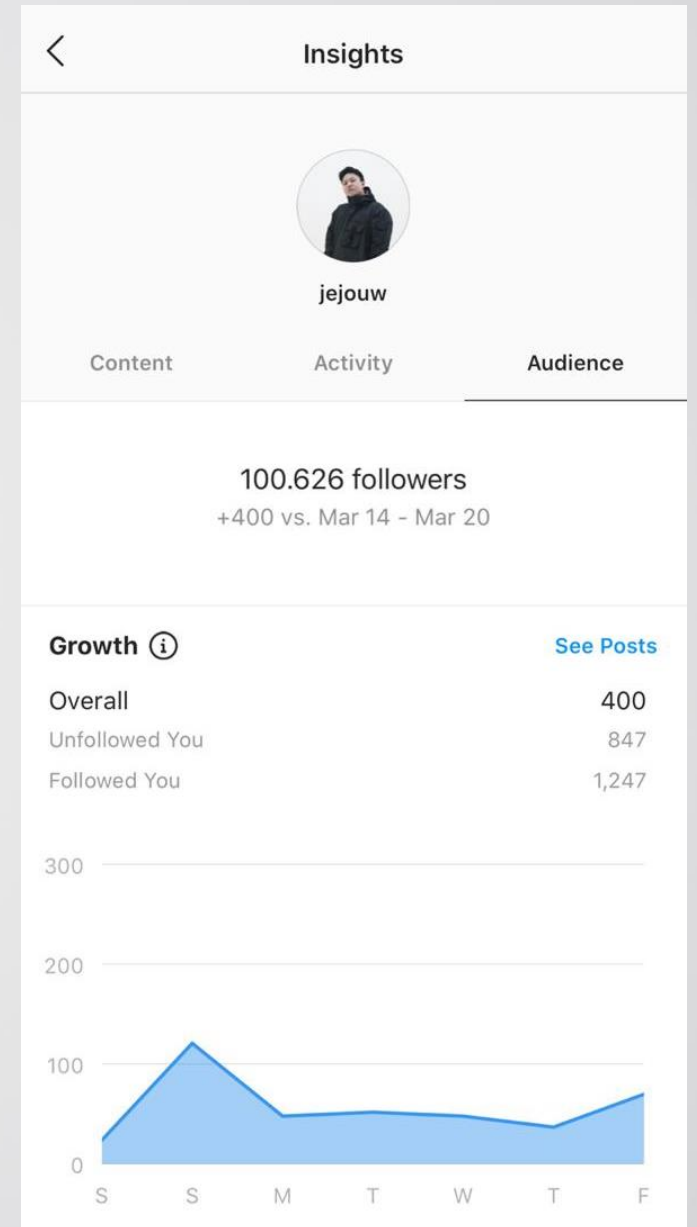
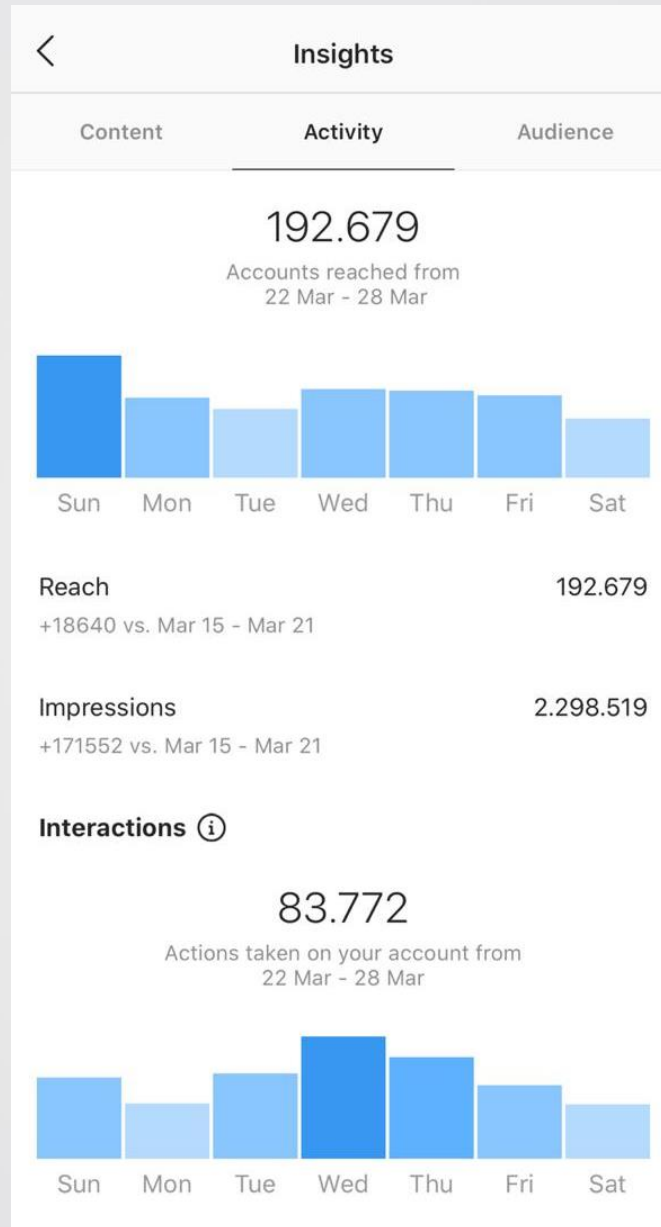
FEBRUARY 14

Add a comment...

Post

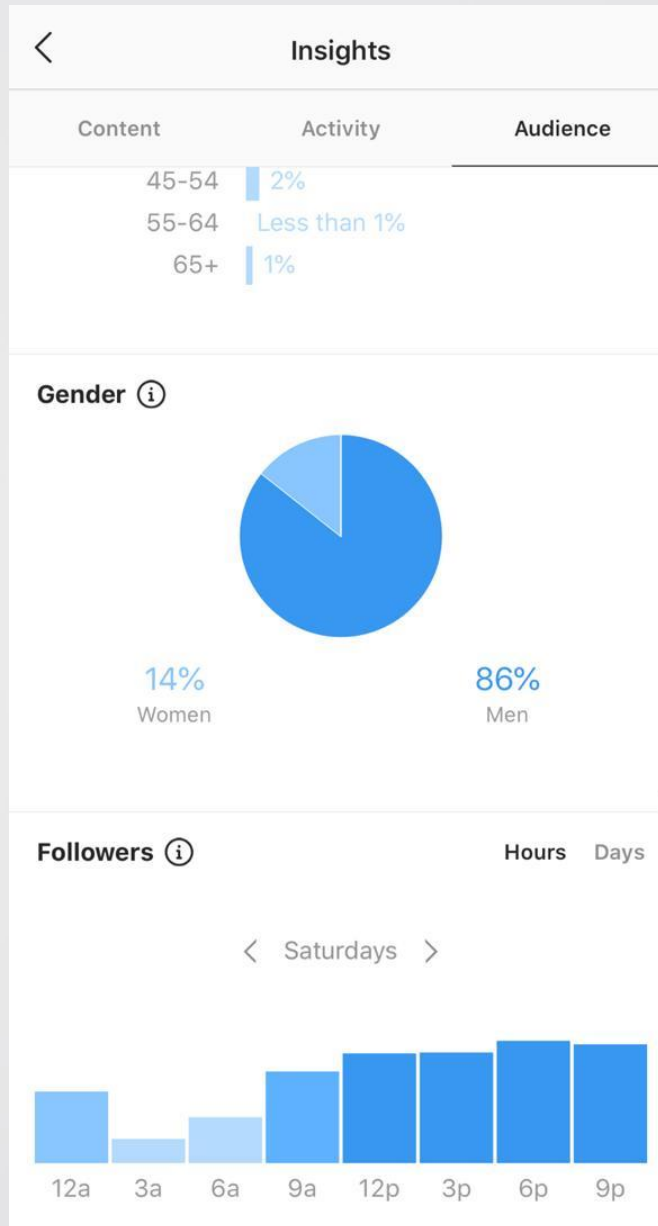
INSIGHTS

Instagram



INSIGHTS

Instagram




INSIGHTS Instagram

TELKOMSEL 15.18

Photo

jejouw
Jakarta



6.1K 162 42 41


5,762 Profile Visits 92,410 Reach

Detailed description: This screenshot shows an Instagram post by user 'jejouw' from Jakarta. The photo depicts a man in a black t-shirt and grey pants eating from a bowl of noodles. The post has 6.1K likes, 162 comments, 42 shares, and 41 saves. The insights section shows 5,762 profile visits and 92,410 reach.

TELKOMSEL 15.18

Photo

jejouw
Uniqlo Indonesia



10.9K 131 221 109

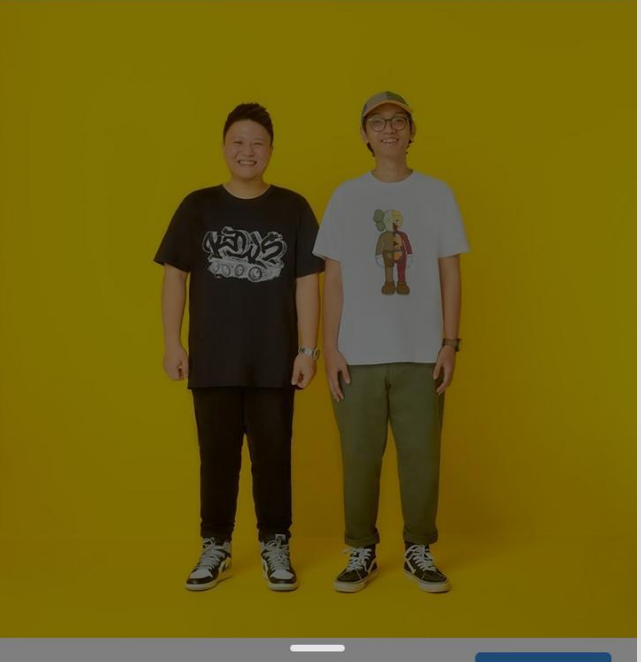
11,411 Profile Visits 157,256 Reach

Detailed description: This screenshot shows an Instagram post by user 'jejouw' from Uniqlo Indonesia. The photo shows two people posing together against a white wall. The post has 10.9K likes, 131 comments, 221 shares, and 109 saves. The insights section shows 11,411 profile visits and 157,256 reach.

TELKOMSEL 15.18

Photo

jejouw
Uniqlo Indonesia



11K 142 133 141

10,132 Profile Visits 160,621 Reach

Detailed description: This screenshot shows an Instagram post by user 'jejouw' from Uniqlo Indonesia. The photo features two people standing in front of a solid yellow background. The post has 11K likes, 142 comments, 133 shares, and 141 saves. The insights section shows 10,132 profile visits and 160,621 reach.

BRAND Partnerships



RATE CARD

Instagram Post	Rp6,500,000.00 (<i>keep forever</i>)
Instagram Story	Rp3,500,000.00
IGTV	Rp15,000,000.00
Link on Bio	Rp1,500,000.00 /week
Giveaway Post	Rp15,000,000.00
Talkshow	Rp20,000,000.00
IG Video	Rp12,000,000.00
Event Attendance	Rp12,000,000.00 (Jakarta area) Including IGStory, 1x IG Post and IG Story

FOR MORE INFO

jeffryjouw@gmail.com

